



# EXL/DATASOURCE + INFORMATICA

OUR COMPANY CAN UNIQUELY DELIVER ROBUST  
DATA PLATFORMS THAT DRIVE **BUSINESS VALUE**  
**AND ADVANCED ANALYTICS**

**We have a global presence, including an India delivery center and consultants in the UK and Australia. We offer scalability for tactical, strategic, and long-term support needs.**

## SKIN IN THE GAME

We are invested in our customers and in our Informatica partnership, and we bring a lot to the table:

- Honesty, industry expertise, lead gen, user group sponsorship, joint marketing, solution development, pre-sale support.
- Verticalization - we understand our customers' businesses and how data drives value in increasingly complex and competitive landscapes. We have vertical leads with deep industry and data experience and craft vertically-focused strategic solutions.

**\$900M**  
company  
with over  
**700**  
customers

## OUR VIEW - TOP DATA MANAGEMENT TRENDS IN 2019:

- **Data Governance** for **compliance** (CCPA, GDPR) and as a value **driver & enabler** (Axon, EDC, Secure@Source)
- **Cloud** for **TCO reduction** and **modernized data platforms** (AWS, Snowflake, iPaaS)
- **MDM** for **customer centricity** and **operational efficiency** (lineage & identity resolution)



**The work that Datasource did at our company “transformed” our organization** and was one of the best experiences we have ever had using an outside partner. The extra revenue discovered in billing inconsistencies alone paid for the project. Our CEO was ecstatic.”

**VP and Controller, Leading Merchant Services Firm**

## WORK WITH US

**Datasource Consulting provides the capabilities to enable information solutions, enhanced operational efficiencies, advanced analytic insights and decision process optimization. All driven by an optimized data foundation.**

Our expertise combines deep industry experience: Data Architecture, Data Governance, Data Integration, Data Quality and Business Process Optimization to provide robust solutions and roadmaps to optimally leverage existing and future investments.